



VENOM

COMPANY PROFILE

INTRO

Venom was established in 1998 and since then has been in the business of developing and producing high quality in car speakers with superb audio performance and a pure sound experience made for music lovers. Over the years, we have won numerous industry awards for our audio systems, and we have a very extensive successful record in sound-off championships.

Fundamental to our success is a passion for music reproduction, shared by each and every staff and director of the company. This drives us to develop the perfect speaker system.

..... presenting

A LIVE PERFORMANCE

..... IN YOUR CAR

Venom is one of the most popular car audio system brands in Indonesia. Our history began in 1998, when Venom was established by our CEO, Mr. Irwan Kusuma. He and his partner Mr. Ronny Alexander Wibawa seized the opportunity to enter into the almost non-existent audio market inside Indonesia. The word “Venom” was chosen because it perfectly represented the idea of strength and influence, and at the same time, the idea of a poison being “influencing” or “overtaking” someone’s mind. This was a perfect match to what Venom set out to do, that is to educate customers on the possibility of having great audio in their cars. And so, **Venom – Poison Your Mind was born.**

Even though Venom was a new brand with unrecognised products, we still dared set a high quality in order to penetrate the middle-high class market. In the early years of Venom, all the equipment needed to be imported as the components were not available for production in Indonesia. This situation had challenged Venom to dream about producing its own components using local products. This was intended to introduce the strength and quality of local products as well as having the pride of using Indonesian technology. Venom also wanted to educate its customers that the quality of local products is unbeatable and can compete with any other worldwide brand. Throughout the many years, Venom has proven to be a world class leader in audio technology by winning many awards and sound competitions.

Venom never stops developing and improving its products, as we know the market changes fast. In 2002, Venom began to cooperate with Korea to adapt and learn their techniques in developing advanced technologies in order to produce better products. This cooperation successfully launched the Venom Silver Series. This experience had made Venom confident that our local products can compete with imported products. This is where the seriousness and success story of Venom in the car audio industry truly begun.

In fact, Venom not only attends many audio competitions but it also helps run many of the local competitions to create and educate customers. When the competition was first held, it was only a small one, but it has since grown into one of the most popular sound competitions in Indonesia. Today, the Venom competition has advanced to such a high degree, that it is often viewed in the same level as many international competitions, and it is true that many of Venom’s participants can confidently participate in any global competition from the experience they gain using our brand. This is one of the benefits that only Venom can provide.

After our many years of experience, we are confident that we can create the finest products and be the best brand in this industry. Our next aim is to be recognised as the best car audio brand throughout all of Asia.

MISSION

Fundamental to our success is a passion for music reproduction, shared by each and every member of the company. From start to finish, we let our ears be the judge as they are the most perfect instruments to reach the goal of perfection.

We are not afraid to venture into the unknown during development.

No ideas are too large or too complex for us to experiment with in the search for perfect sound. Venom has always been an innovator of premium quality products. Engineered using the latest technologies, we bring a uniqueness to the music lifestyle. To have a five star rating from each and every one of our customers is one of our most upmost priorities.



Providing the **BEST QUALITY** audio performance for every customer's personality and taste.



Being an **INNOVATIVE** company and producing the most modern equipment amongst our peers.



Offering a **QUICK RESPONSE & HIGH SATISFACTION** to every one of our customers makes us proud.

“

OUR VISION

is to appease all audio
lovers with the **BEST**
PERFORMING SOUND
QUALITY products.

”

OUR STRENGTH

Relentlessly Pursuit **INNOVATION**,
Driving Us To Deliver **GROUND - BREAKING**
Entertainment With Sound

We must work in harmony with all of our partners to ensure that every one of our contributions add value for the customer. We understand our customer's perspective, because every one of us is also a customer of the products that we produce. We forge products of lasting quality that delight our listeners in unexpected ways. Thanks to all of them, we have created and continue to create unique new experiences in audio technology.

commitment to **QUALITY**

• We pursue excellence in
• everything we do. Excellence
• is our way of life. It has always
• been integral to our business.
• We expect our products, people,
• practices and leadership to
• exemplify it. Our attitude is to
• always challenge ourselves and
• each other to be better.

These are the qualities that each and every employee knows is expected of them, and the qualities that make up the foundation of the Venom culture.

aim to exceed **EXPECTATION**

• We aim to build long term trust
• with our clients. Mutual respect
• and trust form the foundation for
• effective working relationships.

• We recognise that not only must
• we create a good product, but
• we must also remember that
• an excellent experience of our
• customers is our ultimate aim. A
• happy customer will be a Venom
• fanatic and will gladly come back.
• This is vital to our success.

constant **INNOVATION**

• We encourage innovation in all
• aspects of our work. Research,
• innovation and inventions are the
• essence of our company. Our
• success results from exploring
• new methods and ideas beyond
• conventional boundaries.

Innovation is driven across the company into every aspect of our work. We must foster an environment that encourages individuals to stretch their imaginations and abilities and gives them the freedom to pursue their ideas.

team up to **EXCEL**

• At Venom, we have a passion for
• doing things better. Our team of
• engineers, designers, installers,
• sales team and even customer
• service are all aligned on this
• journey to create great customer
• experiences.

We apply the highest level of scientific research and invention to the discovery of new concepts and the development of new products. We create experiences for our customers that are enlightening, unique and delightful.



PANDORA

series

A magic box that can absorb all the diseases in the vehicle which was born in the form of Digital Sound Processing.



1 **VPR 2 MKII**

Input : 6 Channel RCA / Hi Input / Optical
Output : 8 Channel
Dimension : 135 mm x 180 mm x 41 mm

2 **VPR 4.6 MKII**

Input : 4 Channel RCA / Hi Input / Optical
Output : 8 Channel
Amp : A, B, C, D = 40 Watt | E, F = 80 Watt
Dimension : 20 cm x 12.2 cm x 4.1 cm

3 **VPR 3.6**

Input : 2 Channel RCA / Hi Input
Output : 6 Channel
Amp : A, B, C, D = 40 Watt
Dimension : 17.35 cm x 11.4 cm x 4.1 cm



INFERNO

series

An entry in Venom's premium lineup of speaker - equipped power amplifiers. With the perfect tonal accuracy, Inferno is more than capable in providing you with the lovely sounds for your aural pleasures.



1 **VIN 6**

Frequency Response	: 50 Hz - 16 kHz
Sensitivity	: 88 db
Dimension	: 6.5"

2 **VIN 150.4**

Output Power Rating 4 ohm	: 4 x 150 W / 2 x 200 W
Output Power Rating 2 ohm	: 4 x 200 W
Frequency Response	: 10 - 50,000 Hz [-3 db]
Dimension	: 42 cm x 5.6 cm x 18.5 cm



1 **VIN 1**

Frequency Response : 1,200 Hz - 22,000 Hz
Maximum Power Input : 60 W
Sensitivity 1w / 1m : 91 db
Mounting Diameter : 44 mm

2 **VIN 2**

Frequency Response : 180 - 20 kHz
Sensitivity : 88 db
Resistance : 4 ohm
Dimension : 3"

3 **VIN 6E**

Frequency Response : 50 Hz - 60,000 kHz
Sensitivity 1w / 1m : 88 db
Mounting Diameter : 142 mm
Mounting Depth : 72 mm



TURBO

VX 6.2 TO

Frequency Response

80 - 16 kHz

Sensitivity

80 db

Dimension

6" 2 way



ILLUMINATOR

series

The product that can change the LED color,
as we realize music is never has 1 color.
Made for SQ, SQL, or SPL with the best
performance for musicality in your car



1 VL 10

Power Handling	: 80 W - 175 W
Frequency Response	: 20 Hz - 160 Hz
Dimension	: 28.5 cm x 20 cm x 4.8 cm (10")

2 VL 70.4

Output Power in 4 ohm	: 4 x 70 W
Output Power in 2 ohm	: 4 x 140 W
Frequency Response	: 10 Hz - 50 kHz
Dimension	: 36 cm x 5.4 cm x 23 cm

3 VL 1000.1 D

Output Power in 4 ohm	: 1 x 250 W
Output Power in 2 ohm	: 1 x 500 W
Frequency Response	: 10 Hz - 150 kHz
Dimension	: 36 cm x 5.4 cm x 23 cm

INTERNATIONAL ACHIEVEMENTS

EMMA ASIA



EMMA ASIA



EMMA CHINA



EMMA CHINA



EMMA ASIA



EMMA ASIA



PROUD TO BE
VENDOM

INTERNATIONAL PARTNERSHIP



ELITE RETROFIT ALLIANCE

China



ICE.Net

Singapore



VENOM GLOBAL ENTERPRISE

Malaysia



BEWITH ENTERPRISE

Japan



DAH SING CAR AUDIO CO.,LTD

Hongkong



MINH PHU AUTO

Vietnam





www.venom-audio.com